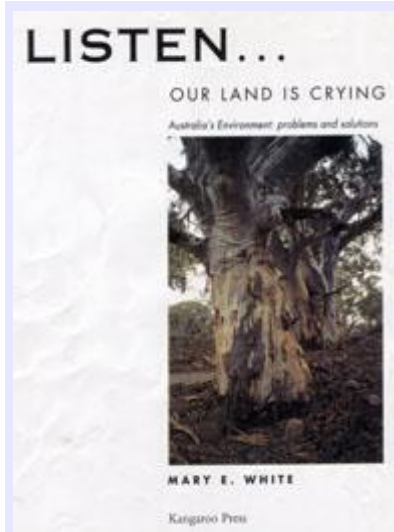
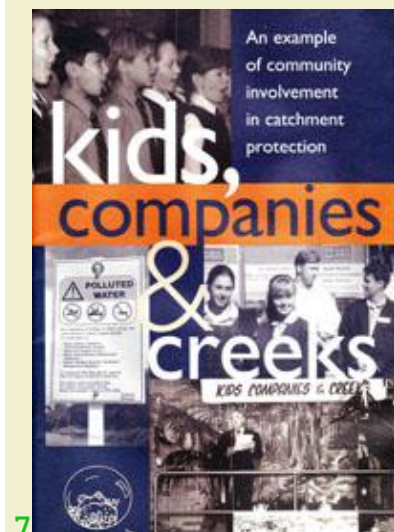


Kids, Companies & Creeks

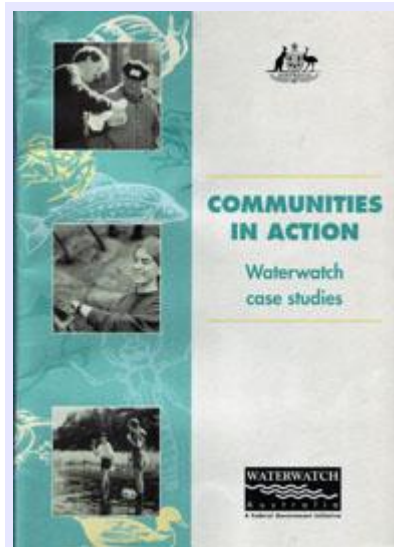


Australian icon, Mary White's call to action for all of us....

Mary cites Kids, Companies and Creeks as a living example of an action based community response.

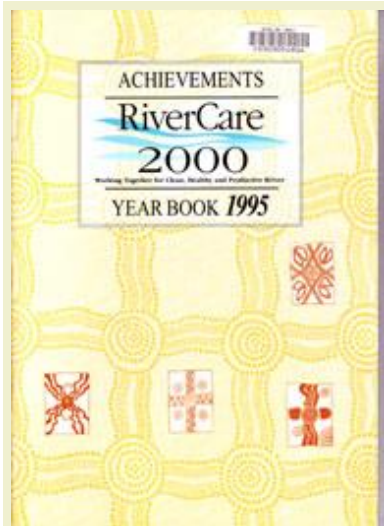


Honourable Pam Allen, Minister for the Environment of NSW, launched the first 'How to Manual' alerting the community to issues concerning the health of our local creeks at a huge industry expo at Warringah Mall.



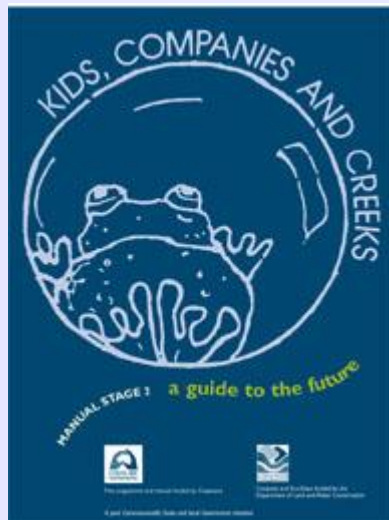
"There is a real need for business to rethink its social and environmental responsibilities. It is ironical that we are responding to a challenge put to us by school children..."

-Marcus Blackmore, Chairman Blackmores Pty Ltd.



Kids, Companies & Creeks were awarded the Rivercare Joint Gold Award.

“If we continue to work together, our creeks may be saved and once again become a safe place for humans, plants and animals. We hope that people all over Australia will take a leaf out of our book and start looking after our creeks”, said Michelle Wakefield, a student of Mackellar Girls High School.



“The Kids, Companies & Creeks project is driven by the involvement of the kids, an essential element”. - Marcus Blackmore.

Manual Two: Launched by Senator Robert Hill, Federal Minister for the Environment includes corporate catchment areas, student Industry Congress, outcomes of Student Industry and ten Company catchment case studies.



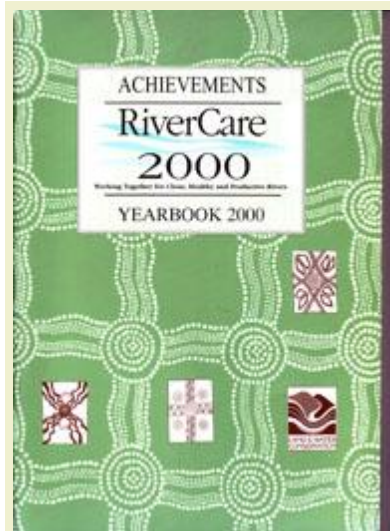
Judy Reizes Awarded Diamond Award for Outstanding Individual Contribution 1997.

Judy’s “total dedication to the preservation of clean water in the Manly area and her ability to liaise with Government agencies and corporations at a senior level has had a huge impact on improving this precious resource”.



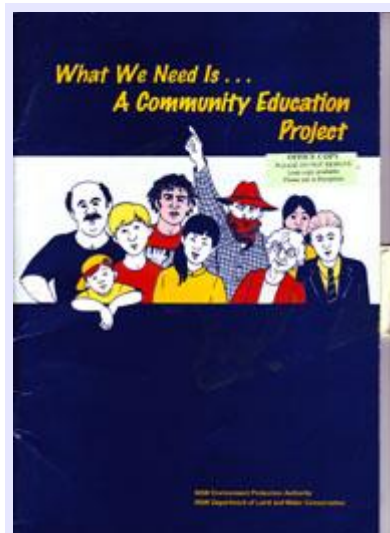
Marcus Blackmore awarded Diamond Award for Outstanding Individual Contribution 1998.

“Perhaps as business people we should have been more pro-active about our environment responsibility before it got to this stage”
- Marcus Blackmore



Kids, Companies & Creeks were awarded the Rivercare Award for Excellence.

“In its seventh year, the national ‘kids, companies and creeks’ is a unique and living example of best practice in business and community partnerships”.



Kids, Companies and Creeks were chosen by the NSW Environment Protection Agency as one of the five most successful community education projects.